PCT	For receiving Office use only
	International Application No.
REQUEST	Notational Application No.
ACCOES!	International Filing Date
The undersiand and the state	
The undersigned requests that the present international application be processed according to the Patent Cooperation Treaty.	Name of receiving Office and "PCT International Application"
	Applicant's or agent's file reference (if desired) (12 characters maximum) P 2002 01723 WO
Box No. I TITLE OF INVENTION An advertisement print and a method of general	ting on advanting wart and
	an advertisement print
	on is also inventor
Name and address: (Family name followed by given name; for a legal en The address must include postal code and name of country. The country of Box is the applicant's State (that is, country) of residence if no State of residen	
LP Holding ApS	Facsimile No.
Fredericiavej 88G DK-7100 Vejle	Teleprinter No.
DENMARK	
	Applicant's registration No. with the Office
State (that is, country) of nationality: DK Denmark	State (that is, country) of residence:
This person is applicant all designated all designate	DK Denmark d States except the United States the States indicated in
Box No. III FURTHER APPLICANT(S) AND/OR (FURT	tates of America only the Supplemental Box
Name and address: (Family name followed by given name: for a legal and	
Box is the applicant's State (that is, country) of residence if no State of resident	he address indicated in this ce is indicated below.)
SØNDERGAARD, Christian	applicant only
Flyvestation Vandel 263 DK-7184 Vandel	applicant and inventor
DENMARK	inventor only (If this check-box is marked, do not fill in below.)
	Applicant's registration No. with the Office
State (that is, country) of nationality:	State (that is, country) of residence:
DK Denmark	DK Denmark
for the purposes of: States the United St	d States except the United States of America only the States indicated in the Supplemental Box
Further applicants and/or (further) inventors are indicated or	on a continuation sheet.
Box No. IV AGENT OR COMMON REPRESENTATIVE	OR ADDRESS FOR CORRESPONDENCE
The person identified below is hereby/has been appointed to act of the applicant(s) before the competent International Authorities	as: representative
Name and address: (Family name followed by given name; for a legal enti- The address must include postal code and name of ca-	ty, full official designation. Telephone No. +45 86 20 22 22
Zacco Denmark A/S Aaboulevarden 17	Facsimile No.
P.O. Box 5020	+45 86 20 22 10
DK-8100 Aarhus C	Teleprinter No.
DENMARK	A
	Agent's registration No. with the Office
Address for correspondence: Mark this check-box where space above is used instead to indicate a special address to	no agent or common representative is/has been appointed and the which correspondence should be sent.

Form PCT/RO/101 (first sheet) (March 2001; reprint July 2003)

Box No. V DESIGNATION OF STATES	Mark the applicable check-boxes belo	w at least and must be made d
The following designations are hereby made	TF Under Device Device	, in reast one must be marken.
Regional Patent	under Rule 4.9(a):	
1 3		
State which is a Contracting State	M Gambia, KE Kenya, LS Lesotho, MV L'United Republic of Tanzania, UG Uganda, of the Harare Protocol and of the PCT (if of	ZM Zambia, ZW Zimbabwe, and any other
EA Eurasian Patent: AM Armenia, A RU Russian Federation, TJ Tajikis Patent Convention and of the PCT	Z Azerbaijan, BY Belarus, KG Kyrgyzstan, tan, TM Turkmenistan, and any other State	KZ Kazakhstan, MD Republic of Moldova, which is a Contracting State of the Eurasian
HU Hungary, IE Ireland, IT Italy, L SI Slovenia, SK Slovakia, TR Turk and of the PCT	Belgium, BG Bulgari a, CH & LI Switzerlar ark, EE Estonia, ES Spain, FI Finland, FR U Luxembourg, MC Monaco, NL Netherlar ey, and any other State which is a Contraction	France, GB United Kingdom, GR Greece, ads, PT Portugal, RO Romania, SE Sweden, ag State of the European Patent Convention
ID Chad, 1G logo, and any other S	IJ Benin, CF Central African Republic, CG orial Guinea, GW Guinea-Bissau, ML Mal State which is a member State of OAPI and a specify on dotted line)	i, MR Mauritania, NE Niger, SN Senegal,
National Patent (if other kind of protection	or treatment desired, specify on dotted line):	
AE United Arab Emirates	HR Croatia	M OM Oman
M AG Antique and Barbuda	V HII Umaani	TER man man and a second
X AL Albania	ID Indonesia	PH Philippines
AL Albania AM Armenia AT Americand Utility Model	IL Israel	PL Poland
A A Austria gird Conity Modes	XI IN India	(M) DOT Dankers and [Hilling Model
AU Australia	AU IS Iceland	RO Romania
BA Bosnia and Herzegovina	K) KE Kenya	RU Russian Federation
BB Barbados	KI KG Kyrgyzstan	SC Comballan
BG Bulgaria	KP Democratic People's Republic	SD Sudan
KI BR Brazil	of Korea	M CR Curden
BY Belarus	KR Republic of Korea	M SC Singapore
BZ Belize	KZ Kazakhstan	SK Stovakia and Utility Model
KA Canada	LC Saint Lucia	SL Sierra Leone
CH & LI Switzerland and Liechtenstein CN China	_	SY Syrian Arab Republic
CO Colombia	W LK Liberia	TJ Tajikistan
CR Costa Rica	Z LT Lithuania	TM Turkmenistan
CU Cuba	_	TN Tunisia
CZ Czech Republic and Utility Model	LV Latvia	TR Turkey
DE Germany and Utility Model	MA Morocco	
DK Denmark and Utility Model	MD Republic of Moldova	TZ. United Republic of Tanzania
M DM Dominica		TIA TILINATURA
DZ Algeria	MG Madagascar .	IIC Heanda
EC Ecuador	MKThe former Yugoslav Republic of	US United States of America
S ES Spain		
FI Finland and Utility Model	MN Mongolia	UZ Uzbekistan
GB United Kingdom	D MWMalawi	VC Saint Vincent and the Grenadines
GD Grenada	MX Mexico	XJ VN Viet Nam
GE Georgia	MZ Mozambique	YU Serbia and Montenegro
K GH Ghana		ZA South Africa
	NZ New Zealand	7W Zimbabus
Check-boxes below reserved for designating St	ates which have become party to the PCT af	ter issuance of this sheet:
Precautionary Designation Statement: In a	dition to the designations made above the	applicant also makes up de- D. L. 4 00 3 U
other designations which would be permitted a	inder the PCT except any designation(s) in	licated in the Constant and December 1
excluded from the scope of this statement. The applicant declares that those additional designations are subject to confirmation and that any designation which is not confirmed before the expiration of 15 months from the priority date is to be regarded as withdrawn by the applicant at the expiration of that time limit. (Confirmation (including fees) must reach the receiving Office within the 15-month time limit.		
	ong a matter (including jees) must reach the rece	eiving Office within the 15-month time limit.)

Form PCT/RO/101 (second sheet) (July 2003)

		Sheet No3		
Box No. VI PRIORITY	Y CLAIM			
The priority of the followin	ng earlier application(s) is here	by claimed:		
Filing date of earlier application	Number of earlier application		Where earlier application	is:
(day/month/year)	or carrier appropriation	national application: country or Member of WTO	regional application:* regional Office	international application: receiving Office
item (1) 6 November 2002	02388070.1		EPO	
item (2)				
item (3)				
item (4)				
item (5)				
Further priority claims	are indicated in the Supplement	ntal Box.	J	<u> </u>
The receiving Office is required if the earlier application was above as:	ested to prepare and transmit to filed with the Office which for t	to the International Bureau the purposes of this interna	a a certified copy of the e tional application is the r	earlier application(s) (only eceiving Office) identified
all items item ((1) item (2)	item (3) item ((4) item (5)	other, see Supplemental Box
* Where the earlier application industrial Property or one M	ion is an ARIPO application, in Iember of the World Trade Org	dicate at least one country ganization for which that e	party to the Paris Conve varlier application was fil	
				••••••
Box No. VII INTERNAT	TIONAL SEARCHING AUT	HORITY		
Choice of International Sea international search, indicate ISA / EPO	arching Authority (ISA) (if two- the Authority chosen; the two-	vo or more International Se letter code may be used):	earching Authorities are c	competent to carry out the
	arlier course			
International Searching Authority Date (day/month/year)	••			t by or requested from the
5 June 2003	Numbe		try (or regional Office) EPO	
Box No. VIII DECLARAT	FIONS	,		
The following declarations check-boxes below and indice	are contained in Boxes Nos. Vate in the right column the number	VIII (i) to (v) (mark the ap ber of each type of declara	oplicable ntion):	Number of declarations
Box No. VIII (i)	Declaration as to the identity			:
Box No. VIII (ii)	Declaration as to the applicate, to apply for and be gra	ant's entitlement, as at the anted a patent	international filing	:
Box No. VIII (iii)	Declaration as to the applic date, to claim the priority of	cant's entitlement, as at the of the earlier application	e international filing	:
Box No. VIII (iv)	Declaration of inventorship United States of America)	(only for the purposes of	the designation of the	:
Box No. VIII (v)	Declaration as to non-prejud	dicial disclosures or excep	ntions to lack of novelty	:

Form PCT/RO/101 (third sheet) (July 2002; reprint July 2003)

Sheet	Nο	4	

Box No. IX CHECK LIST; LANGUAGE OF FILING				
This international application contains: (a) in paper form, the following number of sheets:	This international application is accompanied by the following item(s) (mark the applicable check-boxes below and indicate in right column the rumber of each item):	Number of items		
request (including declaration sheets) : 4	1. X fee calculation sheet	:		
description (excluding	2. X original separate power of attorney	:		
sequence listings and/or	3. original general power of attorney	: .		
tables related thereto) : 11	4. copy of general power of attorney; reference number, if any:			
claims : 4 abstract : 1	5. statement explaining lack of signature			
drawings : 8	6. priority document(s) identified in Box No. VI as item(s):	·		
Sub-total number of sheets: 28 sequence listings:	7. translation of international application into (language):			
tables related thereto : (for both, actual number of	separate indications concerning deposited microorganism or other biological material			
sheets if filed in paper form, whether or not also filed in	9. sequence listings in computer readable form (indicate type and number of carriers)	·		
computer readable form; see (c) helow)	(i) copy submitted for the purposes of international search Rule 13ter only (and not as part of the international app	under		
Total number of sheets : 28 (b) only in computer readable form	(ii) (only where check-box (b)(i) or (c)(i) is marked in left columnated additional copies including, where applicable, the copy	mn)		
(Section 801(a)(i)) (i) □ sequence listings	purposes of international search under Rule 13ter (iii) together with relevant statement as to the identity of the	: e copy or		
(ii) ☐ tables related thereto (c) ☐ also in computer readable form	copies with the sequence listings mentioned in left colu 10. tables in computer readable form related to sequence listin (indicate type and number of carriers)			
(Section 801(a)(ii)) (i) ☐ sequence listings (ii) ☐ tables related thereto	(i) copy submitted for the purposes of international search Section 802(b-quater) only (and not as part of the inter	under national		
Type and number of carriers (diskette, CD-ROM, CD-R or other) on which are	application) (ii) (only where check-box (b)(ii) or (c)(ii) is marked in left conditional copies including, where applicable, the conditional copies including.	: lumn) (for the		
contained the sequence listings:	purposes of international search under Section 802(b-q (iii) together with relevant statement as to the identity of the	uater) :		
tables related thereto:	copies with the tables mentioned in left column			
(additional copies to be indicated under items 9(ii) and/or 10(ii), in right column)	11. other (specify):	:		
Figure of the drawings which should accompany the abstract: 7 Language of filing of the international application: English				
Box No. X SIGNATURE OF APPLICAN' Next to each signature, indicate the name of the person sign	T, AGENT OR COMMON REPRESENTATIVE uning and the capacity in which the person signs (if such capacity is not obvious from	reading the request)		
Aarhus C, 6 November 2003 Charles of the request				
For receiving Office use only				
Date of actual receipt of the purported international application:		Drawings:		
3. Corrected date of actual receipt due to later but timely received papers or drawings completing the purported international application:		received:		
Date of timely receipt of the required corrections under PCT Article 11(2):		not received:		
5. International Searching Authority (if two or more are competent): ISA /	6. Transmittal of search copy delayed until search fee is paid			
	For International Bureau use only			
Date of receipt of the record copy by the International Bureau:				

Form PCT/RO/101 (last sheet) (January 2003; reprint July 2003)